

Conservation Finance Boot Camp: Course Agenda

Brought to you through a partnership between the Conservation Finance Network and the Center for Business & the Environment at Yale

Day 1: Monday, June 1 – Context & Introductions

11:00 - 11:30 am	Shuttle/Walk from Hotel	<p>Picking up: Courtyard Marriott, 30 Whalley Ave., New Haven Going to: F&ES, Kroon Hall, 195 Prospect St., New Haven</p> <p>Drivers: TBD</p>
Part 1: Introduction to Conservation Finance		
11:30 - 12:30 pm	<p>Session 1 - Lunch</p> <p>Kroon Hall, 3rd Floor Café</p>	<p>Welcome & Review of Camp Schedule</p> <p>Presenters: Brad Gentry, Center for Business & the Environment at Yale; Leigh Whelpton, The Conservation Finance Network at Island Press</p>
12:30 – 2:00 pm	<p>Session 2</p> <p>Kroon Hall, 3rd Floor Room 319</p>	<p>Rapid Fire Introductions</p> <p>Presenter: Leigh Whelpton</p>
2:00 – 3:15 pm	<p>Session 3</p>	<p>Financing Terms and Concepts & The Cost of Money Framework: An Investor’s Perspective</p> <p>Presenter: David Hoffer, The Lyme Timber Company; Brad Gentry</p>
3:15 – 3:30 pm	Break	
3:30 – 4:30 pm	<p>Session 4</p>	<p>The Range of Innovative Funding Strategies & What’s Working For You? <i>Identifying innovative sources & class discussion of successful attendee strategies</i></p> <p>Presenters: Brad Gentry; Mark Ackelson, Iowa Natural Heritage Foundation; Leigh Whelpton</p>
4:30 – 5:00 pm	<p>Session 5</p>	<p>Participant Projects</p> <p>Presenter: Leigh Whelpton</p>
5:00 – 5:15 pm	Break	
5:15 – 6:15 pm	<p>Session 6</p>	<p>Layering Different Types of Finance</p> <p>Presenter: Mark Ackelson</p>
6:15 - 6:30 pm	Break (<i>walk to Evans Hall</i>)	
6:30 - 8:30pm	<p>Session 7 - Dinner</p> <p>Evans Hall, Beinecke Room 165 Whitney Ave.</p>	<p>Conservation Innovation: <i>The creative blending of NRCS technical skills and resources to advance on-the-ground sustainable resource management</i></p> <p>Presenter: Chief Jason Weller, USDA Natural Resource Conservation Service</p>
8:30 pm	Shuttle/Walk to Hotel	

****Assignment:** Rank the five projects on which you would most like to work throughout the week. The rankings will be used to assemble five work teams of four people each for the group projects.

Day 2: Tuesday, June 2 – “Fundors”

7:00 – 7:30 am	Shuttle/Walk from Hotel	
7:30 - 8:00 am	Continental Breakfast Kroon Hall, 3 rd Floor	Please submit project rankings** Submit your rankings of the five projects on which you would like to work.
8:00 - 8:30 am		Announcements, Comments, and Questions
Part 2: Public Funding for Conservation		
8:30 – 9:15 am	Session 1 Kroon Hall, 3 rd Floor Room 319	Public Funding <i>Trends and underutilized funding opportunities</i> Presenter: Kelly Reed, The Conservation Fund
9:15 – 10:00am	Session 2	Federal-Private Partnerships <i>Leveraging unconventional partnerships in buffer programs</i> Presenter: Kristin Thomasgard-Spence, Department of Defense
10:00 – 10:15 am	Break	
10:15 – 11:45 am	Session 3	Perspectives on Conservation Innovations <i>Leveraging and optimizing the conservation titles of the new Farm Bill</i> Presenter: Chief Jason Weller, USDA Natural Resource Conservation Service
11:45 – 1:00pm	Session 4	Panel: Payments for Ecosystem Services <i>Carbon markets and wetland mitigation banking</i> Presenters: Peter Stein; David Hoffer, Lyme Timber; Sean Carney, Finite Carbon
1:00 - 2:15 pm	Session 5 - Lunch Kroon Hall, Ground Floor Room G-01	Mission Related Investing: An individual’s Perspective Presenter: Jesse Fink, Betsy and Jesse Fink Foundation/Mission Point Capital
2:15 – 3:15 pm	Open Time <i>Announcement of selected projects: Meet with your project team to discuss project background, context, and possible strategies.</i>	
3:15 – 4:45 pm	Session 6 Kroon Hall, 3 rd Floor Room 319	Turning Lemons Into Lemonade: Disaster Related Conservation Finance Presenters: Mark Ackelson; Marty McHugh, McHugh Environmental Associates; Doug Lashley, GreenVest, LLC
4:45 – 5:00 pm	Break	
5:00 – 6:00 pm	Session 7	Building Coalitions For Local Ballot Initiatives <i>New Strategies For Ballot Success in a New Era</i> Presenters: Matt Zieper, The Trust for Public Land; Mark Ackelson
Part 3: Philanthropic Funding for Conservation		
6:00 - 6:30 pm	Kroon Hall, 3 rd Floor Knobloch Environment Center	Cocktail Reception in the Knobloch Environment Center
6:30 - 8:30 pm	Session 8 - Dinner Kroon Hall, 3 rd Floor Café	Major Donor Fundraising <i>Making The Most Of This Opportunity</i> Presenters: Forrest Berkley, Funder, Yale Conservation Finance Camp; Tally Blumberg, Open Space Institute
8:30 pm	Shuttle/Walk to Hotel	

Day 3: Wednesday, June 3 – New Sector Collaborations

7:30 - 8:00 am	Shuttle/Walk from Hotel	
8:00 - 8:30 am	Continental Breakfast	Open Breakfast
8:30 - 9:00 am	Kroon Hall, 3 rd Floor	Announcements, Comments, and Questions
Part 4: New Sector Partnerships for Conservation		
9:00 - 10:15 am	Session 1 Kroon Hall, 3 rd Floor Room 319	Land Conservation and Agriculture <i>Strategies For Participation & Funding</i> Presenters: Fred deLong, Willistown Land Conservancy
10:15 - 11:45 am	Session 2	Land Conservation and Health <i>Partnering with the health sector on community initiatives & funding</i> Presenters: Jeannette Ickovics, Yale School of Public Health; Wendy Jackson, Freshwater Land Trust; Brad Gentry
11:45-12:00 pm	Break (walk to Ground Floor Room G-01)	
12:00 – 1:00 pm	Lunch Kroon Hall, Ground Floor Room G-01	Open Lunch <i>Opportunity to meet with your project team</i>
1:00 - 1:15 pm	Break (walk to 3 rd Floor, Room 319)	
1:15 – 2:45 pm	Session 3 Kroon Hall, 3 rd Floor Room 319	Land Conservation and Water <i>Funding For Watershed Protection</i> Presenters: Todd Gartner, World Resources Institute
2:45 – 4:15 pm	Session 4 Kroon Hall, 3 rd Floor Room 319	Land Conservation and Economic Development Presenters: Peter Stein; Jennifer Grossman, Natural Resources Defense Council; Joe Short, The Northern Forest Center
4:15 - 4:30pm	Break	
4:30 - 5:45pm	Session 5 Kroon Hall, 3 rd Floor Room 319	Deal Doctor: Group & Individual Project Challenges <i>Bring your individual and group project questions to a master dealmaker & participate in an open discussion</i> Moderators: Peter Stein; Brad Gentry
5:45 - 6:00pm	Break (walk to Yale Sustainable Farm, 345 Edwards St.)	
6:00 - 8:00pm	Dinner Yale Sustainable Farm 345 Edwards Street	Yale Sustainable Farm <i>Fresh wood-fired pizza and farm tour</i> Short talk by: Mark Bomford, Director, Yale Sustainable Food Project and Jacqueline Lewin, Coordinator, Yale Sustainable Food Project
8:00pm	Shuttle/Walk to Hotel	

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Day 4: Thursday, June 4 – Financing & For-Profit Initiatives

7:00 - 7:30 am	Shuttle/Walk from Hotel	
7:30 - 8:00am	Continental Breakfast	Open Breakfast
8:00 - 8:30am	Kroon Hall, 3 rd Floor	Announcements, Comments, and Questions
Part 5: Financing & For-Profit Initiatives for Conservation		
8:30 – 10:00 am	Session 1 Kroon Hall, 3 rd Floor Room 319	Borrowing Money <i>How and why to borrow money & case study on a community-based land trust's experience</i> Presenters: Reggie Hall, The Conservation Fund; Rich Hubbard, Franklin Land Trust
10:00 - 10:15 am	Break	
10:15 – 11:45am	Session 2	Introduction to Sources of Private Funding <i>Mapping the Conservation Investment Landscape</i> Presenters: Peter Stein, Brad Gentry
11:45 – 12:00 pm	Break (walk to Kroon Hall, Ground Floor, Room G-01)	
12:00 – 1:15 pm	Lunch Kroon Hall Ground Floor, Room G-01	Open Lunch
1:15 - 1:30 pm	Break (walk to Kroon Hall, 3 rd Floor, Room 319)	
1:30 - 2:30 pm	Session 3 Kroon Hall, 3 rd Floor Room 319	Institutional Investing <i>New Products, New Opportunities</i> Presenter: Peter Stein; Hilary Irby, Morgan Stanley
2:30 - 4:00 pm	Session 4	Pressing Topics, Wrap-up Questions, & Discussion Presenters: Peter Stein, Brad Gentry
4:00 - 5:45 pm	Yale Campus Walking Tour (Ending at Yale Bookstore in Downtown New Haven for shopping) or Shuttle/Walk to hotel	
5:45 pm	Walk to Miya's Sushi from Yale Bookstore	
6:00 – 7:00 pm	Happy Hour Miya's Sushi 68 Howe Street	Miya's Sushi <i>The world's first sustainable sushi restaurant</i> Short talk by: Chef Bun Lai, Miya's Sushi
7:00 - 9:00 pm	Dinner Courtyard Marriott Banquet Room	Working Dinner: Attendees work on Camp Projects <i>Catered by Miya's Sushi</i>

Day 5: Friday, June 5 – Presentation of Project Results & Discussion of Next Steps

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7:00 - 7:30 am	Shuttle/Walk from Hotel	
7:30 - 9:00 am	Continental Breakfast Kroon Hall, 3 rd Floor Café	Working Session on Finalizing Projects
9:00 - 10:00 am	Session 1 Kroon Hall, 3 rd Floor Room 319	Presentations Round 1 - Two Project Groups Present & Discuss
10:00 - 10:30 am	Break	
10:30 - 12:00 pm	Session 2	Presentations Round 2 - Three Project Groups Present & Discuss
Part 6: Conclusion and Next Steps		
12:00 - 12:45 pm	Session 3	The Conservation Finance Network & Concluding Thoughts <u>Presenter:</u> Leigh Whelpton <u>Moderators:</u> Brad Gentry, Peter Stein
12:45 - 2:00 pm	Lunch Kroon Hall, 3 rd Floor Café	Course Certificates, Take-Home Ideas, Informal Discussion, & Evaluations <u>**Please submit your Action Sheet & Evaluation Form before you leave</u>
2:00 pm	Shuttle/Walk to Hotel	

Additional Information

Primary Contacts (for any logistics problems or questions during the week 24/7)

Heather Fitzgerald: 203-910-9261 (cell)

Leigh Whelpton: 513-520-6101 (cell)

Kroon Hall (unless otherwise noted, all events take place here)

195 Prospect St.

New Haven, CT 06511

Courtyard Marriot

30 Whalley Ave.

New Haven, CT 06511

203-777-6221

Taxi Services

Metro Taxi New Haven: (203) 777-7777

Shuttle Drivers:

TBD

Metro North (commuter train from New Haven Union Station to NYC Grand Central Terminal, apx. 1 hr 45 min)

Schedule: http://as0.mta.info/mnr/schedules/sched_form.cfm

Location Map and Walking Directions

