

# Conservation Finance Practitioner Roundtable

April 25-26, 2018 | McKnight Foundation Offices | Minneapolis, MN

## Agenda

### Day 1 – Wednesday, April 25

9:30-10:00 a.m.	<b>Registration &amp; Coffee</b>
10:00-10:15	<b>Welcome &amp; Introductions</b> Kari Cohen, NRCS; Leigh Whelpton and Allegra Wrocklage, The Conservation Finance Network
10:15-10:30	<b>Opening Remarks</b>  Kate Wolford, President of the McKnight Foundation
10:30-11:30	<b>Session 1 – Corporate Engagement on Agricultural Conservation</b>  <b>Moderator:</b> Adam Chambers, NRCS <b>Panelists:</b> Jerry Lynch, General Mills; Jason Weller, Land O'Lakes; Bill Buckner, Noble; Ryan Sirolli, DanoneWave
11:30-12:00	<b>Break</b>
12:00-1:00	<b>Session 2 – Advancing Conservation through Mainstream Farm Finance</b>  <b>Moderator:</b> Maggie Monast, Environmental Defense Fund <b>Panelists:</b> Mollie Aronowitz, People's Company; Laura Gentry, Illinois Corn Growers Association and Precision Conservation Management; Billy Rose, CropPro Insurance
1:00-2:00 p.m.	<b>Networking Lunch</b>
2:00-3:00	<b>Session 3 – Foundation Investing</b>  <b>Moderator:</b> Peter Stein, Lyme Timber Co. <b>Panelists:</b> Elizabeth McGeeveran, McKnight Foundation; Tom Mitchell, Cambridge Associates; Arthur Pearson, Gaylord and Dorothy Donnelley Foundation
3:00-3:30	<b>Break</b>
3:30-4:30	<b>Session 4 – Copying the S-Curve: Lessons from Other Sectors</b>  <b>Moderator:</b> Peter Weisberg, The Climate Trust <b>Panelists:</b> Catherine Godschalk, Calvert Impact Capital; Ben Healey, Connecticut Green Bank; Sean Penrith, Gordian Knot Strategies
5:30-7:30	<b>Reception at Mill City Museum</b> <i>Sponsored by the Lyme Timber Company</i>

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### Day 2 – Thursday, April 26

8:30-9:00 a.m.	<b>Registration &amp; Coffee</b>
9:00-9:45	<b>Session 5 – Tweaking the Supply Chain: A Case Study on Pipeline Foods</b>  <b>Moderator:</b> David LeZaks, Delta Institute <b>Presenter:</b> Drew Lein, Pipeline Foods
9:45-10:00	<b>Introduction to Structuring Workshop</b>  <i>*As an element of this, we will solicit, collect, and pass-on notes from audience members with suggestions, resources, etc.</i>
10:00-10:30	<b>Session I – Fresh Coast Capital: Creating Working Landscapes from Former Urban Lands in Legacy Cities</b>  <b>Presenter:</b> April Mendez, Fresh Coast Capital <i>*We will use this session to help build-out common language and terms.</i>
10:30-11:00	<b>Session II – Chesapeake Bay Foundation: Pennsylvania Offset Partnership</b>  <b>Presenters:</b> Lee Epstein, Chesapeake Bay Foundation; Carolyn duPont, Quantified Ventures
11:00-11:15	<b>Break</b>
11:15-11:45 p.m.	<b>Session III – i2 Capital: Brandywine-Christina Watershed Fund</b>  <b>Presenters:</b> Ashley Allen, i2 Capital; Richie Jones, The Nature Conservancy
11:45-12:15 p.m.	<b>Session IV – Trout Unlimited: Liquid Assets</b>  <b>Presenters:</b> Mary McBryde, Liquid Assets Project; Mary Kelly, Culp & Kelly, LLP
12:15-12:45 p.m.	<b>Moderated Debrief</b>
12:45-1:00 p.m.	<b>Closing Remarks</b>  <b>Facilitators:</b> Kari Cohen, NRCS; Leigh Whelpton and Allegra Wrocklage, The Conservation Finance Network
1:00-2:00	<b>Networking Lunch</b>