

Conservation Finance Practitioner Roundtable

September 12-13, 2017 | Carnegie Endowment for International Peace | Washington, DC

Agenda

Day 1 – Tuesday, September 12

8:30-9:00 a.m.	Registration & Coffee			
9:00-9:15	Welcome & Introductions Kari Cohen, NRCS; Leigh Whelpton, The Conservation Finance Network			
9:15-9:30	Opening Remarks: Accelerating Conservation on Private Working Lands Ann Mills, The George Washington University’s Food Institute			
9:30-10:00	Session 1 – Leveraging Private Capital Through NRCS Programs <i>Findings from the new report, “NRCS & Private Capital: Investing in America Together”</i> Presenter: Ricardo Bayon, Encourage Capital			
10:00-10:30	Break			
10:30-11:45	Session 2 – 2014 Farm Bill: A Critical Discussion on Titles II & VIII <i>Opportunities and obstacles associated with 2014 Farm Bill conservation programs</i> Moderator: Chris Adamo, National Wildlife Federation Panelists: Ricardo Bayon, Encourage Capital; Tommie Herbert, USFS			
11:45-12:45 p.m.	Networking Lunch			
12:45-2:00	Session 4 – CIG Spotlight I – i2 Capital Facilitator: Kari Cohen, NRCS Presenters: Ashley Allen, i2 Capital; Eric Letsinger, Quantified Ventures; Richie Jones, The Nature Conservancy; Evan Branosky, Environmental Incentives			
2:00-3:15	Session 5 – CIG Spotlight II – Iroquois Valley Farms Facilitator: Adam Chambers, NRCS Presenters: Teresa Opheim and Andy Loving, Iroquois Valley Farmland REIT, PBC; David LeZaks, Delta Institute			
3:15-3:45	Break			
3:45-5:30	Session 4 – 2017 CIG Project Introductions <table style="width: 100%; border: none;"> <tr> <td style="width: 33%; vertical-align: top;"> Panel 1: Strengthening the Case for Investors Trout Unlimited, Delta Institute, and The Climate Trust Moderator: Leigh Whelpton </td> <td style="width: 33%; vertical-align: top;"> Panel 2: Bridging the Finance Gap Texas Parks & Wildlife Foundation and The Conservation Fund Moderator: Kari Cohen </td> <td style="width: 33%; vertical-align: top;"> Panel 3: New Consumer and Financing Products Maine Organic Farmers and Gardeners Association, National Audubon, and Chesapeake Bay Foundation Moderator: Lindsay White </td> </tr> </table>	Panel 1: Strengthening the Case for Investors Trout Unlimited, Delta Institute, and The Climate Trust Moderator: Leigh Whelpton	Panel 2: Bridging the Finance Gap Texas Parks & Wildlife Foundation and The Conservation Fund Moderator: Kari Cohen	Panel 3: New Consumer and Financing Products Maine Organic Farmers and Gardeners Association, National Audubon, and Chesapeake Bay Foundation Moderator: Lindsay White
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5:30-8:00	Reception at the Ansel Adams Gallery at The Wilderness Society (1615 M Street NW)			

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Day 2 – Wednesday, September 13

8:30-9:00 a.m.	Registration & Coffee
9:00-9:15	Announcements & Reflection on Day 1
9:15-10:15	Session 1 – Using Financial Leverage to Get More Conservation on the Ground Facilitator: Kari Cohen and Adam Chambers, NRCS
10:15-10:30	Break
10:30-11:30	Session 2 – Corporate Leadership in Soil Carbon Markets Moderator: Adam Chambers, NRCS Panelists: Bill Buckner, Noble Research Institute; Betsy Taylor, Breakthrough Strategies and Solutions; Sean Penrith, The Climate Trust
11:30-11:45 p.m.	Roundtable Wrap-Up Facilitator: Kari Cohen, NRCS; Leigh Whelpton, CFN
11:45-12:00 p.m.	Closing Remarks Matthew McKenna, Georgetown University McDonough School of Business' Global Social Enterprise Initiative
12:00-1:30	Networking Lunch